

小島

BIRD FREE



Protecting the
urban environment

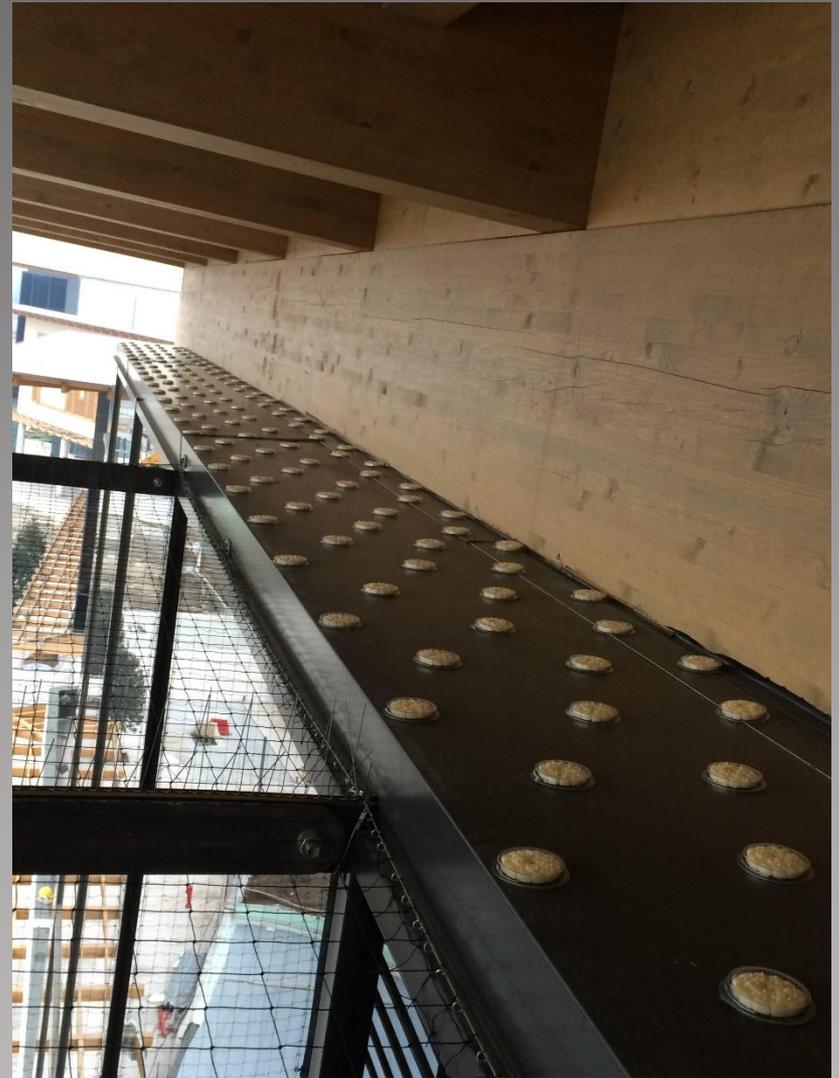
Report on application of 小島 *Bird Free*
to Il Centro shopping centre, Arese, Milan, December 2015.



Opened in April 2016, Il Centro is the largest shopping centre in Europe, with 200 shops and 25 restaurants.



Even before construction was completed pigeons started to roost in sheltered parts of the building. Pigeons roosting below the roof were creating an unsightly mess on the glass facades (above right).



The owners of Il Centro decided that prevention was better than cure, and in December 2015 approximately 9,000 dishes of 小島 *Bird Free* were fixed to all the sheltered parts of the structure.



小島 *Bird Free* has provided an effective, yet discreet, solution to the pigeon problems. An inspection in February 2020 confirmed that the site remains free of pigeons.